



ROYAL HOLLOWAY
University of London

PERSON SPECIFICATION FORM

ROYAL HOLLOWAY		
University of London		
PERSON SPECIFICATION FORM		
POST TITLE: Senior Lecturer/ Reader		
CRITERIA	ESSENTIAL (E) or DESIRABLE (D)	TESTED BY (Application Form, Interview, Test, Presentation etc)
QUALIFICATIONS AND TRAINING		
Educated to PhD level (or equivalent), completed or near to completion, in a relevant field.	E	Application form
RESEARCH EXPERIENCE		
Established record of high-quality publications in journals, press and other outlets.	E	Application form/Interview
SPECIFIC SKILLS, EXPERIENCE AND KNOWLEDGE		
Experience of high-quality teaching in marketing at undergraduate and postgraduate levels.	E	Application form/Interview
Experience of leading programmes or other experience of co-ordinating with others to ensure student learning and teaching needs and expectations are met.	E	Application form